

Dr. A. Raj  
Chief Executive Officer

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Ref. No.: QCI/CEO-NBQP/MAY24/101

Date: May 6, 2024

**Subject: Important Update: Transition to Quality Setu for All NBQP Related information, queries and concerns.**

Dear Stakeholders and Members of the Public,

You may be aware that the National Board for Quality Promotion (NBQP) has transitioned to Quality Setu for information, queries & concerns. This move aligns with our commitment to enhancing accessibility, efficiency, and responsiveness in our interactions with all stakeholders and the public.

**Quality Setu** is a centralized platform aimed at providing comprehensive information related to various boards and divisions. It serves as a one-stop destination for users to address queries and concerns, offering personalized sections for tracking engagement progress. The platform features an interactive interface for submitting inquiries, ensuring smooth and efficient interactions.

**Call to Action:** We urge everyone to begin using **Quality Setu** for all communications and transactions related to NBQP. Whether you need information about our programs, wish to raise a query, or have concerns to address, Quality Setu will be your go-to resource. Access Quality Setu Here:

**Website** - <https://qualitysetu.qcin.org/>

**Scan here:**



App Download Links:

**Play Store** – <https://play.google.com/store/apps/details?id=com.qci.qualitysetu>

**App Store** – <https://apps.apple.com/in/app/quality-setu/id6449591762>

This transition marks a significant milestone in our journey towards improving quality promotion in India. Quality Setu is part of our broader strategy to integrate technology and innovation into our service delivery, making it easier for our stakeholders and the public to engage with us.

Thank you for your continued support and cooperation. Should you have any questions about navigating Quality Setu or require further assistance, please do not hesitate to reach out through the platform's help section.

Sincerely,

Dr. Aishvarya Raj  
Chief Executive Officer