

SECTION VII: PADD: AYUSH MARK: APPROVAL FOR USE OF CERTIFICATION MARK TO CERTIFIED UNITS

VOLUNTARY CERTIFICATION SCHEME FOR AYUSH PRODUCTS SECTION VII

- 1.1 This document describes the process that manufacturing units certified under the Scheme are expected to meet for obtaining approval for the use of relevant AYUSH Certification Mark.
- 1.2 The AYUSH Certification Mark(s), **AYUSH Standard Mark** and **AYUSH Premium Mark**, are owned by the Ministry of AYUSH for depicting the product conformity to the relevant certification criteria.
- 1.3 Manufacturing units that have been certified under the Scheme are eligible to apply for approval for use of the Certification Mark(s) on the AYUSH products being manufactured by them.
- 1.4 The Ministry of AYUSH does not levy any fee for approval for use of Certification Mark to Certified Manufacturing Units.
- 1.5 The form for Approval for Use of Certification Mark seeking information on name and address of the manufacturing unit, the products covered under the Certificate, the relevant certification criteria, the Certificate number and the validity period. All these above can be downloaded from the website of the QCI.
- 1.6 The Certified manufacturing units shall submit the form duly filled in along with a copy of the Certificate or letter informing grant of certification by the approved CB under the Scheme to QCI.
- 1.7 The relevant Certification Mark for the certified manufacturing unit is determined by QCI on the basis of the Certification Criteria mentioned on the Certificate issued by the CB.
- 1.8 The certified manufacturing unit signs a legally enforceable agreement with QCI whereby it is allowed to use the Certification mark agreeing to :
 - a) Use only the Certification mark specified by the Ministry of AYUSH;
 - b) Apply the Certification Mark only to products covered under the product certification;
 - c) Apply the Certification Mark on AYUSH products conforming to the certification criteria;
 - d) Apply it as per the design and size in the color scheme prescribed;
 - e) Not to make any misleading claims with respect to the Certification mark.
 - f) Inform the certification body, about the quantum of production covered under the AYUSH Certification Mark(s), at the end of every quarter.

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- 1.9** QCI maintains and updates the directory of certifications granted under the Scheme posted on its website. The directory carries details of all certificates with their status, name and address of the certified clients, products covered under scope of certification, certification criteria, approval to use AYUSH Standard Mark or AYUSH Premium Mark, and name of the certification body.
- 1.10** All certification bodies that operate the Scheme are permitted to use the AYUSH Certification Mark(s) on their stationary, media for exchange of any communication, for promoting the awareness of the scheme, the Certification Mark(s) as well as for informing that they are operating the voluntary certification scheme.
- 1.11** The approved product certification body shall not use and permit the use of the AYUSH Certification Mark in such a manner as to bring the Ministry of AYUSH into disrepute.